### Accelerate Your Digital **Transformation By** Streaming To **Hybrid Cloud**

Bank of America's opportunity to drive efficiency

# The Challenge

Bank of America is inundated with complex financial markets data streams that are difficult to capture, process, and harness in a timely manner.

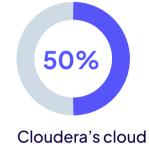




of data per person is created every second globally<sup>1</sup>

## The Solution

Cloudera's hybrid cloud platform improves efficiency, reduces costs, and accelerates time to market.



environments can reduce data center costs up to 50%



than 20 PB of Data - quotes, last sale, etc.



Exchange reduced operational costs by 95%

## Leadership in Fnancial Services. Its 520+ Financial Services Clients Include:

Cloudera Has a Proven History of Data









(G-SIB) banks

### With Cloudera Data Flow for Data Hub, Bank of America can unlock the value of existing and new data sources.

Cloudera Data Flow for Data Hub



Cloudera's next-gen hybrid data management platform enables Bank of America to leverage real-time data and

**How Can Cloudera** 

rapidly adjust to evolving market conditions.

# **Benefit Bank of America?**

Data Flow For Data Hub



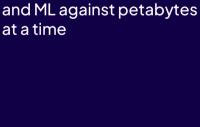
Deliver actionable insights

that help financial services

Prevent financial crime

anomalies

by identifying transaction



Enable predictive analytics

Ingest, analyze and process market data, FX rates, enterprise data sources, and more



to the next level by providing us with a streaming data platform, which provides us with real-time data.

IT Lead of the Data Lake, Rabobank

MARTIJN GROEN,

<sup>1</sup>Digital Information World

To learn more about Cloudera's hybrid platform capabilities,

Learn more about Cloudera Data Flow from our datasheet.

Contact us today for more information about **Cloudera** 

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**CLOUDERA**