Enabling AI Success In Financial Services

Modern data architecture (MDA) streamlines data integration, access, and governance for AI-driven financial services.

MOST FINANCIAL SERVICES FIRMS PRIORITIZE AI ADVANCEMENTS

AI offers new avenues for efficiency, risk, and service improvements — all top drivers of AI agendas:

40% Improve security/privacy

40% Mitigate risk/fraud exposure

45% Enhance operational efficiency

42% Improve customer experiences
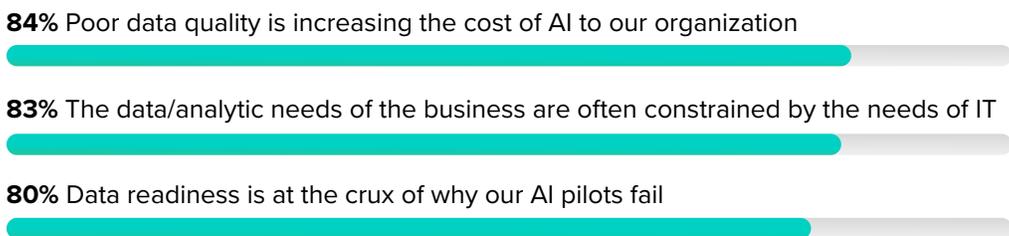
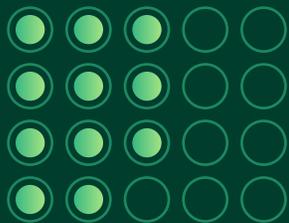**39%** Improve business agility

MANY STRUGGLE TO SECURELY ACCESS THE RELIABLE, AI-READY DATA THEY NEED

Data quality, integration, governance, and skill gaps commonly result in ineffective AI projects.

84% Poor data quality is increasing the cost of AI to our organization

83% The data/analytic needs of the business are often constrained by the needs of IT

80% Data readiness is at the crux of why our AI pilots fail

MDA MITIGATES AI BARRIERS

MDA unifies data, simplifies governance, and empowers self-service access with tool flexibility.

55% have already adopted MDA, and most others plan to follow suit within 12 months

THE RIGHT ARCHITECTURE UNLOCKS THE FULL POTENTIAL OF DATA AND AI

Data fabric architecture provides accurate, timely data anywhere, enabling these top benefits:

Improved data quality

Improved time to decisions

Increased revenue

Increased competitiveness

Read the full study