



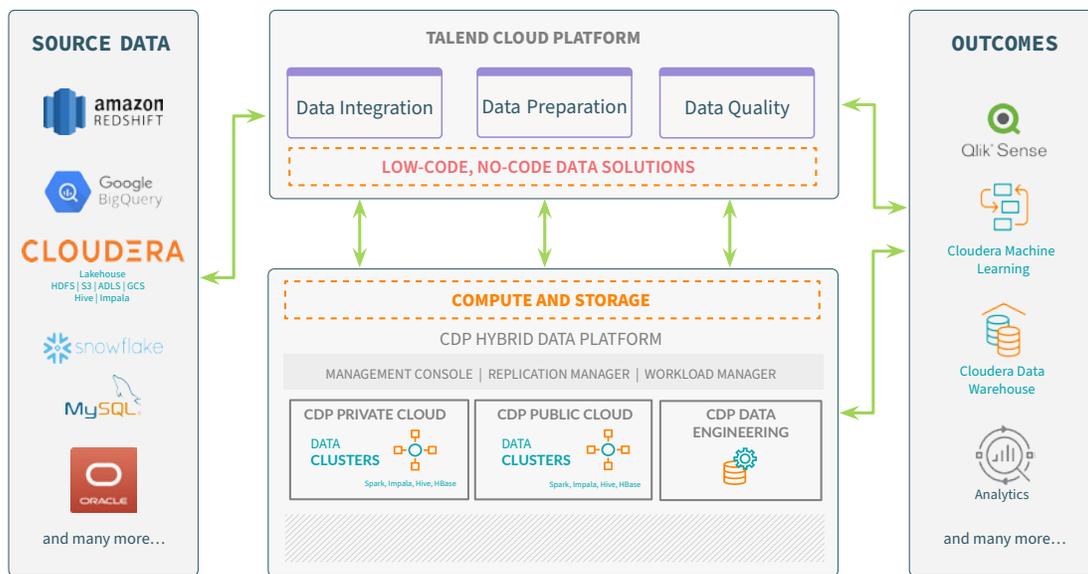
# CLOUDERA



## Accelerate cloud modernization with Talend and Cloudera CDP

Talend and Cloudera offer an integrated, scalable solution for processing distributed data at scale. It enables self-service data management with robust data governance processes, improving data literacy and trust. This collaborative approach ensures environments are tailored for IT and business users, allowing companies to focus on analyzing information and driving value without the constraints of legacy systems.

### Complete, flexible, and trusted data management with Cloudera and Talend



#### Efficient data delivery with Talend's low-code solution

Talend and Cloudera combine their strengths to provide a trusted and flexible approach to data management that is consistent, cost effective, and scalable. Talend simplifies data integration and pipeline management, while Cloudera CDP ensures scalable workloads that can be distributed across hybrid and multi-cloud environments.

#### Embrace modern data architectures to elevate your business

With Talend and Cloudera, organizations can build efficient data pipelines, enabling data management capabilities and ensuring advanced data processing and persistence. With our integrated solution, businesses can achieve a unified data fabric that is reliable, efficient, and secure — allowing them to trust their data quality, ensure governance, and process large amounts of data efficiently.

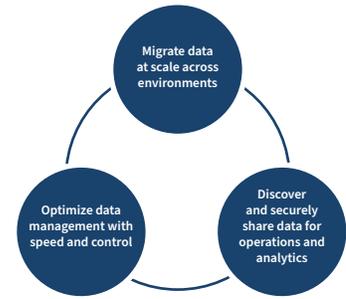
#### Work with data the way you work best

Manage the cost of data pipelines with Talend and Cloudera. Our efficient solution runs data pipelines natively in Spark, optimizing data processing and choosing the right environment — on-premises or public cloud — that fits your specific needs. User-friendly interfaces make it easy to manage all environments and workloads. With this flexible and cost-effective approach, businesses can focus on delivering insights and value from their data without worrying about cost overruns.



# A modern data management framework

Deliver your data pipelines at scale and build trust in your data. Talend and Cloudera create a unique offering to scale data engineering workloads in a distributed environment and maintain reliable datasets using the Talend Trust Score™, maintaining data health and lineage.



## How TD Bank drove superior customer insights and experiences

### Challenge

As a multinational financial services corporation, TD Bank Group needed to create a multi-cloud-based infrastructure to better understand customer behavior. However, manual coding was resulting in inefficiencies and a lack of flexibility in a competitive environment. Delivering exceptional customer experiences was challenging.

### Solution

TD Bank Group used Talend to combine, merge, and cleanse data from across their lines of business. For their multi-cloud strategy, they chose Cloudera Data Platform to distribute and scale the workloads. By creating a solid data infrastructure, they were able to empower employees with self-service access to the latest data on their business and customers. With the data lake, they were able to create innovative digital products and unique, tailor-made experiences for each customer through interactive channels such as their mobile app.

### Results

- **\$13M cost avoidance** with Talend’s code portability
- **50x cheaper** cost of operation per gigabyte with Talend
- **90% productivity improvement** for analytics projects with Cloudera Enterprise

### Over 900 clients trust their data to Talend and Cloudera

Organizations trust Talend and Cloudera CDP solutions to accelerate their cloud modernization efforts by providing a hybrid data management environment, all while maintaining data accessibility, portability, and governance.



### The experts agree: Talend and Cloudera are best in breed

- Cloudera named 2023 market leader for data lakehouses, GigaOm Radar
- Talend named a Leader in the 2022 Gartner® Magic Quadrant™ for Data Integration Tools report
- Talend named a Leader in the 2022 Gartner® Magic Quadrant™ for Data Quality Solutions report
- Cloudera named a Leader in the 2022 Gartner® Magic Quadrant™ for Cloud Database Management Systems

## Get started with Talend and Cloudera Data Platform

Sign up for a free, 60-day pilot of CDP Public Cloud

Try Talend Cloud free for 14 days