

is more preferred due to superior cost benefits offered while retaining mainframe-like features. A lot of organizations today are mulling over migration to Enterprise Hadoop platforms, to achieve lower TCO without compromising on the business sensitivity.

The Challenges of Hadoop Migration

Migration to Hadoop, however, is not straightforward. Hadoop migration happens with mainframe optimization and such initiatives can be complex and include many phases. Some of the key challenges are:

- Tackling complexity in data sourcing and variety in data formats/definitions.
- Ensuring similar performance in the target platform at a competitive cost.
- · Maintaining mainframe-like security, reliability, scalability and high availability.
- Keeping TCO low while managing multiple skillsets and licensing costs.

Cognizant has partnered with Syncsort and Cloudera to develop BIGFrame, a solution and a foundational business case for the broader enterprise Hadoop strategy. It simplifies migration of data and analytics applications to Hadoop, and also accelerates optimization projects to achieve mainframe-like performance at a much lower TCO than EDW. Optimization happens during the mainframe's lifetime as well via offload of highvolume data and intensive processes into Hadoop.

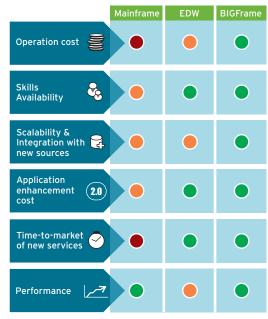
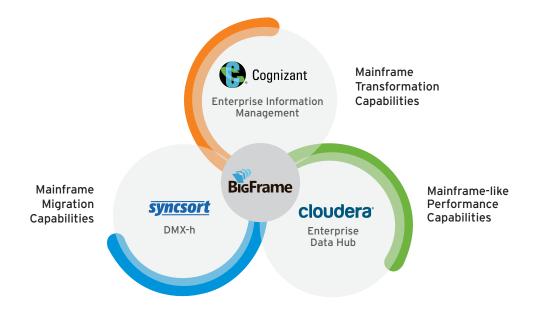


Figure 1: Mainframe vs EDW vs BIGFrame





BIGFrame - a Mainframe Offloading Solution created by <u>Cognizant</u>, <u>Syncsort</u> and <u>Cloudera</u>

BIGFrame Technical Highlights

- Security using data extraction protocol and inbuilt data masking features.
- Pipelined architecture that supports parallel
- Elastic scalability for expanding data volumes
- Native source connections for both faster Reduced migration costs due to automated data

 - Conversion of JCL and Cobol batch processing
 - Web-based self-service BI with Advanced

About Cognizant Enterprise Analytics

Cognizant Enterprise Analytics drive tangible business benefits to every customer and shifts analytics from being cost centers to revenue centers. We future-proof visionary businesses by combining in-depth domain expertise with analytics and information management best practices that help clients optimize decisions and results. Enterprise Analytics is committed to helping clients run better through a range of integrated analytics and enterprise performance management services and solutions. We help clients run differently by grounding our services and solutions in foundational components including mobility, cloud, big data and smart data. Our end-to-end blend of business and technology solutions already reflects the future of analytics, and enables us to create transformational value through innovation and agility.

For more information please send an e-mail to our global team at BIGFrame@cognizant.com or visit our Web site at http://www.cognizant.com/enterpriseanalytics



World Headquarters

500 Frank W. Burr Blvd. Teaneck, NJ 07666 USA Phone: +1 201 801 0233 Fax: +1 201 801 0243 Toll Free: +1 888 937 Email: inquiry@cognizant.com

European Headquarters

1 Kinadom Street Paddington Central London, W26BD UK Phone: +44 (0) 207 297 7600 Fax: +44 (0) 207 121 0102 Email: infouk@cognizant.com

India Operations Headquarters

#5/535 Old Mahahalinuram Road Okkiyam Pettai, Thoraipakkam Chennai, 600 096 India Phone: +91 (0) 44 4209 6000 Fax: +91(0) 44 4209 6060 Email: inquiryindia@cognizant.com