CLOUDERA | **aws**
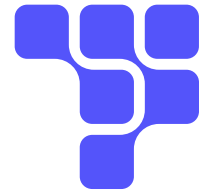
AWS MARKETPLACE

Cloudera and AWS

Secure and governed data lifecycle integration
for business insights

Cloudera on AWS: Secure and Governed Data Lifecycle Integration for Rapid, Real-Time Business Insights

Customers globally are adopting Cloudera on AWS to accelerate the journey of their analytics and machine learning services to the hybrid cloud. Cloudera is purpose-built for data specialists to deliver rapid, real-time business insights across the entire data lifecycle with enterprise-grade security and governance - all with no silos and optimized for regulated industries. With Cloudera's tight integration with AWS services, customers are unleashing Cloudera's power to gain competitive advantage by making better decisions faster driven by virtually unlimited quantities and varieties of their data.

To begin your journey to the cloud with Cloudera on AWS, visit the AWS Marketplace today.

A Strong Partnership You Can Benefit From

As organizations look to optimize the speed and cost of their cloud journey in today's rapidly evolving economy, customers can easily, confidently and cost-effectively discover, procure and deploy the world's first True Hybrid Platform, Cloudera, on AWS, for faster time-to-insight from their advanced analytics and machine learning services.

Benefits include:

- Deep **integration** with AWS resources.
- **Unified billing that mitigates a complex procurement process** with Cloudera's listing on AWS Marketplace. Customers benefit from integrated billing and the ability to draw down on their annual AWS cloud spend commitments.
- **Ease technical and operational evaluations**, by using AWS credits for free Cloudera trials and leveraging technical support and training.
- **Streamline and lower operational risk** of migrating to the cloud, using our workload migration playbook that outlines all the steps needed in a successful migration process.
- **Leverage top GSIs** to help you to successfully and repeatedly migrate workloads to Cloudera on AWS.

The Customer First Approach: Growing Business and Increasing Customer Satisfaction

AWS and Cloudera are jointly focused on aligning around customer use cases and how best to solve your problems. This includes enabling existing Cloudera customers to modernize and migrate on-prem, private or public cloud workloads to AWS. We are also focusing on new functionality for customers who want to leverage the scalability, agility and ease of running Cloudera on AWS quickly. All of this will allow you to deploy new big data workloads and drive meaningful insights, faster.

aws

Industry
Secure and Governed Data Lifecycle Integration for Business Insights.

Website
https://aws.amazon.com/marketplace/pp/B08BQ4HW5H

Company Overview
Amazon Web Services offers a broad set of global compute, storage, database, analytics, application, and deployment services that help organizations move faster, lower IT costs, and scale applications. These services are trusted by the largest enterprises and the hottest start-ups to power a wide variety of workloads including web and mobile applications, data processing and warehousing, storage, archive, and many others.

Globe Telecom's data volumes grew over 66% in 2017, to 600 petabytes (PB). However, customer spending on mobile services wasn't increasing at the same rate. Globe Telecom needed to optimize investments, bundle product offerings and deliver contextual advertisements to maximize their customer response.

Globe Telecom chose AWS and Cloudera to manage their data, interpret analytics and put those insights into action with customer segmentation. This helped them to develop a 360 degree view of the customer, enabling them to better tailor how their customers discover, buy and use their services. The solution is now used across Globe Telecom, including in marketing, credit and finance.

Easily Onboard New Workloads and Migrate Existing Ones

Cloudera powered by AWS now delivers unmatched self-service analytics and machine learning services that allow you to more easily onboard new workloads to deliver faster time-to-insights securely, compliantly and globally, with high performance to scale.

AWS and Cloudera's collaboration and the availability of Cloudera within AWS Marketplace is designed to enable acceleration and cost optimization of customers' cloud adoption. It also includes AWS credits for free Cloudera trials and mitigates migration costs. A playbook is also available demonstrating the repeatable methodology to migrate workloads.

With Cloudera on AWS, you can gain from:

- Workload tailoring with a wide array of Amazon EC2 compute instances.
- Fine-grained security with Amazon S3 storage.
- Autoscaling and cost-efficient use of cloud infrastructure with Amazon Elastic Kubernetes Service (Amazon EKS).
- Integrated security and governance technologies that capture and leverage rich metadata to provide an exclusive data context layer across all analytics with Cloudera Shared Data Experience (SDX).
- Simplified building of mission-critical applications across the entire data lifecycle with Cloudera Data Hub.
- Hybrid and multi-cloud data warehouse service with Cloudera Data Warehouse.
- Accelerating machine learning development at scale with Cloudera AI.

Get Started Today

To begin your journey to the cloud with Cloudera on AWS, visit the AWS Marketplace today.

> **"**
> **Cloudera on AWS helps us manage our data, interpret analytics, and put those insights into action with customer segmentation so we can better tailor how our customers discover, buy and use our services"**
>
> GIL GENIO
> Chief Technology and Information Officer, Chief Strategy Officer, Globe Telecom

> **"**
> **We are delighted to expand our relationship with Cloudera and to welcome Cloudera on AWS Marketplace. Customers are accelerating their migration to the cloud, and now they will be able to deliver faster time-to-value enhanced by the ease of procurement and consolidated billing made available by AWS Marketplace"**
>
> CHRIS GRUSZ
> Director, AWS Marketplace,
> Amazon Web Services, Inc.

CLOUDERA

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Cloudera is the only true hybrid platform for data, analytics, and AI. With 100x more data under management than other cloud-only vendors, Cloudera empowers global enterprises to transform data of all types, on any public or private cloud, into valuable, trusted insights. Our open data lakehouse delivers scalable and secure data management with portable cloud-native analytics, enabling customers to bring GenAI models to their data while maintaining privacy and ensuring responsible, reliable AI deployments. The world's largest brands in financial services, insurance, media, manufacturing, and government rely on Cloudera to be able to use their data to solve the impossible—today and in the future.

To learn more, visit Cloudera.com and follow us on LinkedIn and X.